



AWAKENING CREATIVES LLC

Cultivating Cultures of Flourishing

Strategic, Creative, and Compassionate Solutions for
Leadership Empowerment and Organizational Transformation

Founder, Owner and CEO: Liberty Gonzalez (They/Them)

M.A. (PhD ABD) Depth Psychology specialization in
Community, Liberation, Indigenous & Eco Psychologies
Certified Coach, Organizer and Mindful Facilitator



Who We Are

Awakening Creatives partners with values-driven organizations, public agencies, and foundations to foster cultures of connection, equity, and thriving leadership. Through customized coaching, consulting & education services, we help teams navigate complexity, strengthen collaboration for mutual flourishing.

Core Capabilities

- **Equity-Driven Organizational Development** – Strategic consulting to build communities and cultures of connection towards systemic change
- **Liberatory Leadership & Cultural Transformation** – Coaching & training for values-driven leadership to cultivate cultures of compassion and creativity
- **Conflict & Change Navigation** – Facilitation and training for dialogue across differences, relational repair and collaboration for organizational transformation
- **Strategic Communications & Engagement** – Storytelling, public speaking, and media strategy to align values and actions

Services

- ✓ Strategic Consulting & Planning – Long-term visioning & implementation strategies
- ✓ Education & Facilitation – Customized workshops on culture, leadership, & change
- ✓ Liberatory Leadership Coaching – 1:1 & group coaching for conscious leadership
- ✓ Speaking & Thought Leadership – Keynotes, panels, and public engagements
- ✓ Media & Communications – Event design, messaging strategy, & brand alignment

Business Information

DUNS/UEI: 102014647 CAGE: 98CH6
S-Corp, LGBTQ-Owned | NGLCC Certified
St. Louis, Portland (soon)
liberty@awakeningcreatives.com
Remote & In-person, free initial consults

NAICS Codes

541612 Organizational Development Services
541613 Marketing Consulting Service
541820 Public Relations
611430 Management Development Training
812990 Personal Organizing